



1 *Applied Creativity in action!*

What: *We facilitate custom sessions to produce immediate results for you.* First, we meet with you and your team to clarify what needs to be done and how long it will take, and to pick the right people to involve. From there on, we do the rest!

Why: Concrete, take-home solutions

How: Tackle strategic or tactical problems

Who: Usually 5-10 people

Where: Venue of your choice

When: Half-day to two days

Types of Sessions

1- Full-frontal assault

Address and fix that lingering problem for good, in one day. Not a “think tank”, but a “do tank.”

2- Aha!

Find out how easy it is to generate new ideas for improved and brand-new products, solutions, services, and markets.

3- Get your hands dirty!

Experience a simple yet effective strategic planning process that builds commitment and motivation to act.

4- Get it done!

Engage a team in cost and/or quality improvement projects to save money, improve customer satisfaction and meet deadlines.

5- Why are we meeting?

Let us help you plan effective meetings, on- and off-site, that produce breakthrough results, excitement, and commitment.

You have the “What” → We bring the “How”