



2 *Applied* ***Creativity as a skill!***

What: Custom-fit or choose from among our applied creative skill building workshops based on our unique, proven system of finding and solving worthwhile problems and implementing solutions.

Why: Tangible, take-home skills

How: Learning by doing. Tackle real problems

Who: About 20 people

Where: Venue of your choice

When: One to five days

Types of Skill building workshops

1- Light the fire!

Start taking the mystery out of creativity by learning the fundamentals of a proven process, skills, and tools for discovering new problems and opportunities and implementing new solutions.

2- Spread the fire!

Deepen understanding of the creative process, skills, and tools, and help individuals learn to use them alone or with others. These individuals become enthusiastic catalysts for finding and solving problems in teams.

3- Make great leaders!

Help individuals in your organization develop advanced leadership, facilitation, and team skills, and help teams leverage their diverse information, experience and creativity to produce solutions quickly in a fun, energizing environment.

4- Develop “Black Belt” facilitators!

Develop “master” process leaders who can facilitate both skilled and novice teams through complex problems using the creative process.

5- Teach them to fish! (and catch some fish while doing it)

Combine any of the above skill building workshops with a mission: to solve a major problem or tackle a critical issue. Gain immediate results, high commitment, and lasting problem solving skills. Set the stage for ongoing innovative thinking in the workplace.

You have the “What” → We teach the “How”